range, the reader including a second antenna for emitting radio frequency signals within th close range, and for receiving customer identification data from the transponder responsive to the emitted radio frequency signals received by the transponder; and

associating the customer identification data received by the reader from either the vehicle-mounted transponder or the hand-held transponder with a transaction at the dispenser, whereupon the transaction at the dispenser is permitted and charged to the customer according to the customer identification data; and

providing an in-range indication to the customer when a vehicle-mounted transponder is within the vehicle fueling range or a hand-held transponder is within the close range.